

## English Taught Lectures for Undergraduate Students:

### Business Administration and Industrial Engineering

#### Winter and Summer Semester

(October – February and March – July)

<b>Title</b>	<b>ECTS</b>
Risk Management	2
Business Development	2
Leadership and Performance Management	2
Project Management	2
Cross-Cultural Competence	2
Innovations Management	2
Project Management	2
E-Commerce and Direct Marketing	2
Innovations and Technology Management	2
Web Technologies	2
Innovation and Creativity	2
Direct Marketing	2
Transport and Forwarding	2
Rational Decision Making – Theory and Cases	2
Designing Organizations	2
E-Commerce	4
Organisation Design	2

(subject to change)



## English Taught Lectures for Undergraduate Students:

### Media and Information

<b>Winter Semester (October – February)</b>	
<b>Title</b>	<b>ECTS</b>
Media Integration + MI Lab	4
Intercultural Media Design + IMD Lab	4
Database Systems + DB Lab	4
Film	10
Animation	10
Postproduction	10
Project Work	8
<b>Summer Semester (March – July)</b>	
<b>Title</b>	<b>ECTS</b>
Interactive Distributed Applications	5
IDA Lab	1
Film	10
Animation	10
Postproduction	10
Sound Studies-Radio ART	5
Project Work	8

(subject to change)

# German Language Courses

<b>4 weeks in September (prior to winter semester)</b>	
<b>Title</b>	<b>ECTS</b>
Intensive Course (beginner – advanced)	5
<b>2 weeks in March (prior to summer semester)</b>	
<b>Title</b>	<b>ECTS</b>
Crash-Course (beginner – advanced)	2
<b>During the semester</b>	
Diverse levels	4-6